

2008000203010001
EXAMINATION FEBRUARY-MARCH 2024
BACHELOR OF COMMERCE (HONORS)
(THIRD SEMESTER)
FUNDAMENTALS OF ENTREPRENEURSHIP – III- LEVEL 1

[Time: As Per Schedule]

[Max. Marks: 50]

Instructions:

1. Fill up strictly the following details on your answer book

- a. Name of the Examination : **BACHELOR OF COMMERCE (HONORS)(THIRD SEMESTER)**
 - b. Name of the Subject : **FUNDAMENTALS OF ENTREPRENEURSHIP – III- LEVEL 1**
 - c. Subject Code No : **2008000203010001**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

Q.1 Short Questions: -

10

1. List out the key people in technological innovation.
2. List out the characteristics of an entrepreneur in large scale enterprise?
3. State the social factors of external environmental analysis.
4. Explain innovation process.
5. List out the functions of an entrepreneur.

Q.2 A. Sketch out the characteristics of a dynamic entrepreneur.

7

B. Write in detail various sources of raising funds the unit.

6

Q.3 A. Write in detail on the social responsibilities of an entrepreneur.

7

B. Explain the role of economic environment in entrepreneurship

6

Q.4 Short Notes (Any Two):-

14

1. The opportunity analysis
2. The emergence of entrepreneurial class
3. Success mantras for entrepreneur.
4. Windows and corridors of opportunity.
